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a third portion comprising a circularly-shaped member which is connected to the second straight portion thereof.

2. The apparatus of claim 1, wherein said groove member in cross section comprises two extending straight portions each having a curved portion attached thereto and such that a space exists between the inner surfaces of each curved portion.

3. The apparatus of claim 2, wherein said curved portions form an approximate circle having an opening between the ends of said curved portions and an inner diameter approximately equal to the outer diameter of said cylindrical member.

4. The apparatus of claim 3, wherein said opening between the ends of said curved portions is approximately equal to the diameter of said cylindrical member.

5. The apparatus of claim 1, wherein said first connecting means comprises at least one opening between at least two parallel extending members with a space therebetween.

6. A hingeless connector assembly for joining one or more similar connector assemblies to form a hingeless post assembly adapted for a modular display system, each connector assembly comprising an elongated member having

a first connecting means adapted for attachment thereto of a flat panel and a second connecting means for interlockingly and rotationally attaching thereto a second connector assembly up to an angle of 90° in either direction

a plate member between said first and second connecting means

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said second connecting means comprising a cylindrical member having a substantially circular cross-sectional shape and a groove member having a cup-like cross-sectional shape extending outward from the plate of said connector assembly in a parallel manner with a space therebetween, said cylindrical member in cross section comprising

a first portion extending substantially perpendicularly from the plate member

a second straight portion connected to said first portion with an angle therebetween and

a third portion comprising a circularly-shaped member which is connected to the second straight portion thereof.

7. The apparatus of claim 6, wherein said groove member in cross section comprises two extending straight portions each having a curved portion attached thereto and such that a space exists between the inner surfaces of each curved portion.

8. The apparatus of claim 7, wherein said curved portions form an approximate circle having an opening between the ends of said curved portions and an inner diameter approximately equal to the outer diameter of said cylindrical member.

9. The apparatus of claim 8, wherein said opening between the ends of said curved portions is approximately equal to the diameter of said cylindrical member.

10. The apparatus of claim 7, wherein said first connecting means comprises at least one opening between at least two parallel extending members with a space therebetween.

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